



SUSTAINABLE FORESTRY INITIATIVE

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FOR IMMEDIATE RELEASE

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McShan Lumber Receives SFI Chain of Custody Certification

McShan, Alabama, USA – As part of a broad commitment to corporate social responsibility, McShan Lumber Company, McShan, Alabama, announced today it has achieved certification to the independent Sustainable Forestry Initiative® (SFI®) chain-of-custody standard.

- *“At McShan Lumber Company we have a strong commitment to the environment, and so do our customers,” said V.P. Grover Allgood. “SFI chain-of-custody certification plays a critical role in our environmental policy, and empowers our customers to make an educated environmental choice about the lumber products they buy.”*

With more than 180 million acres certified across North America, the non-profit SFI sustainable forestry certification program is largest single forest certification standard in the world, based on principles and measures that promote sound forest management including measures to protect water quality, biodiversity, wildlife habitat, species at risk and forests with exceptional conservation value. Through SFI chain-of-custody certification, companies must have a tracking system in place so they can tell customers the amount of certified, uncertified and recycled content in the forest products they buy, use or sell.

“At a time when just 10 percent of the world’s forests are independently certified, McShan Lumber Company joins a growing community of companies, landowners, and social and environmental organizations who have demonstrated their environmental commitment and leadership by achieving SFI certification,” said SFI Inc. President and CEO Kathy Abusow.

- *“Chain-of-custody certification means we will be able to service the increasing market demand for forest products from responsible sources, which is good for our business and good for our forests,” said Allgood.*
- *“SFI Inc. is the largest forest certification program in the world, and that means our customers can count on a steady supply of the certified southern yellow pine products they want,” said sales manager Mark Junkins.*

McShan Lumber Co., located in McShan, Ala., just west of Tuscaloosa, Ala. has been in operation for over a century. The family owned southern yellow pine mill has an annual production of 28MMBF, specializing in high-grade yellow pine lumber, both rough and surfaced, and has 54 employees.



Currently McShan produces 80% boards, about half of which is exported. In 2009 McShan shipped lumber to 27 countries.

About SFI Inc.

SFI Inc. is a 501c(3) non-profit charitable organization, and is solely responsible for maintaining, overseeing and improving internationally recognized Sustainable Forestry Initiative program (www.sfiprogram.org). It is one of the fastest-growing forest certification programs with over 180 million acres (70 million hectares) of SFI-certified forests across North America. The SFI Standard also includes unique fiber sourcing requirements that promote responsible forest management on all suppliers' lands and a chain-of-custody certification, which can communicate to buyers how much certified fiber is in a specific product. SFI Inc. is governed by a three-chamber board of directors representing environmental, social and economic sectors equally.